Oogi and the Rain Cloud

The Swiss toy label MOLUK is introducing two charming new toys in 2014.

Pluï - The Rain Cloud

Pluï – The Rain Cloud beautifully illustrates the cycle of water and magically turns kids into little rainmakers. The smart bath toy works like a pipette and makes simple physics tangible and fun. The Pluï Cloud is sure to inspire wonderful stories and gently introduces babies and toddlers to water. It delights and surprises and quickly becomes an indispensable accessory during bath time. A hidden mechanism allows parents to open the Cloud for cleaning.



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Oogi is an irresistibly tactile and wonderfully expressive new figure toy. With suction cup head, hands and feet, and long stretchy arms, it connects to any smooth surface. Oogis happily live on a Bilibo but they have also been spotted playing in the bathtub, on fridges or mirrors. Oogis are very social beings: They love to touch, embrace, form chains and do crazy acrobatic tricks. Their favorite hobbies are Oogi Yoga, extreme climbing or darting onto windows and other targets. Oogis are at home in any genre from cliffhanger to slapstick comedy and suitable for all ages.

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Contact:

MOLUK GmbH Seefeldstrasse 178 8008 Zürich Schweiz





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